



# "Keeping the Marine Corps on target" **IN THE BLACK**

Headquarters Marine Corps

June 9, 2011

## Marine Week St. Louis

### Background

- Marine Week St. Louis will take place 20-26 June 2011.
- Mission: To partner with an American community and engage diverse audiences in public events to enhance the Corps' relationship with the American people and to showcase the Marine Corps as America's Expeditionary Force in Readiness.
- This marks the third annual Marine Week, following Boston in 2010 and Chicago in 2009.
- The Marine Week concept supports CMC's guidance to proactively communicate and engage with the American people and their leaders to foster understanding and support for the Marine Corps.

### Discussion

- The Mayor of St. Louis, Francis G. Slay, will officially proclaim June 20-26 as Marine Week in the city of St. Louis. The opening ceremony will feature the Albany Marine Band, a special recognition of Montford Point Marines from the Greater St. Louis area, and posting of a week-long, 24-hour Marine honor guard.
- June 21 is Marine Night at Busch Stadium with the St. Louis Cardinals.
- A Marine Air Ground Task Force Demonstration will take place at the St. Louis Gateway Arch 24 & 25 June.
- Numerous aircraft, vehicles and equipment will be on display at the St. Louis Gateway Arch, Ballpark Village at Busch Stadium, and War Memorial from 20-26 June.
- Additional activities include: Military Science and Technology Expo, Marine Corps Martial Arts Program and military working dog demonstrations, and Albany Marine Band and Silent Drill Platoon public performances.
- Dozens of Marines will partner with St. Louis residents in more than 20 service projects during Marine Week promoting community outreach and development.
- General officers will participate in discussion panels at St. Louis University, Washington University in St. Louis, Harris Stowe University, and Fontbonne University.
- Marine Week closing ceremony honoring Gold Star Families on 26 June at the St. Louis War Memorial.

### Key Messages

Marine Week is:

- Community - An opportunity to commemorate the unwavering support of the St. Louis community and show the Marine Corps' continued dedication to the greater St. Louis area.
- Country - Diverse backgrounds, unique experiences, and personal thoughts and ideas brought together to make the Corps a reflection of America.
- Corps - Share the Corps' rich history, traditions and significance of being America's Expeditionary Force in Readiness.

### Facts & Figures

- Third Battalion, 24th Marine Regiment, 4th Marine Division, Marine Forces Reserve, is the designated Command Element for SPMAGTF Marine Week St. Louis.
- About 800 Marines will participate in more than 60 public and civic events.
- Marine Week is the Corps' premier community outreach program.
- The official Marine Week St. Louis event schedule can be found at: [www.Marines.mil/MarineWeek](http://www.Marines.mil/MarineWeek)